Software, websites, apps, AI, digital marketing and fintech - built to scale businesses anywhere in the world.

loopi®

SOFTWARE · AI · MARKETING · FINTECH

Pitch Deck 2026

Maputo · Mozambique

www.loopi.digital

We build the infrastructure behind your business.

SaaS

ERP

Global-standard software, AI, marketing and fintech - designed in Maputo, ready for any market.

THE PROBLEM

Software should speed business up. In most companies, it holds it back.

Projects that drag on, vendors who disappear and systems that buckle at the first sales spike. The cost never shows up on the invoice - it shows up as revenue that never comes in.

- ✕ Projects that never ship
- ✕ Expensive, unpredictable developers
- ✕ Software that can’t grow with you
- ✕ Legacy systems that stall sales
- ✕ Local payments that won’t integrate
- ✕ Zero AI integration
- ✕ Costs that change every meeting

Global mobile money · 2025 ↗

US$2 trillion

in transactions - double the 2021 figure. 2.3 billion registered accounts and 593 million active every month, with most new accounts in Sub-Saharan Africa.



Whoever owns the right infrastructure captures this flow.

→ This is where Loopi plays

WHO WE ARE

The engineering team your company never had.

Loopi Digital designs, builds and runs software, platforms and financial infrastructure for companies ready to scale - with fixed timelines, transparent pricing and 24/7 monitoring.

We turn ideas into revenue-generating systems in days - not months.

+37
businesses scaling on the platform

9
brands in production

+4
years in operation

WHAT WE DO

Eight engines. One partner.

Custom software

Systems designed around your process.

Websites

Sites, portals and e-commerce that convert.

Mobile apps

iOS and Android apps customers use every day.

Artificial intelligence

Agents, automation and data working for you.

Digital marketing

Traffic, leads and sales tracked to the last metical.

ERP & management

Finance, inventory, sales and teams in one place.

SaaS & White Label

A ready-made product, your brand, recurring revenue.

Fintech & KYC

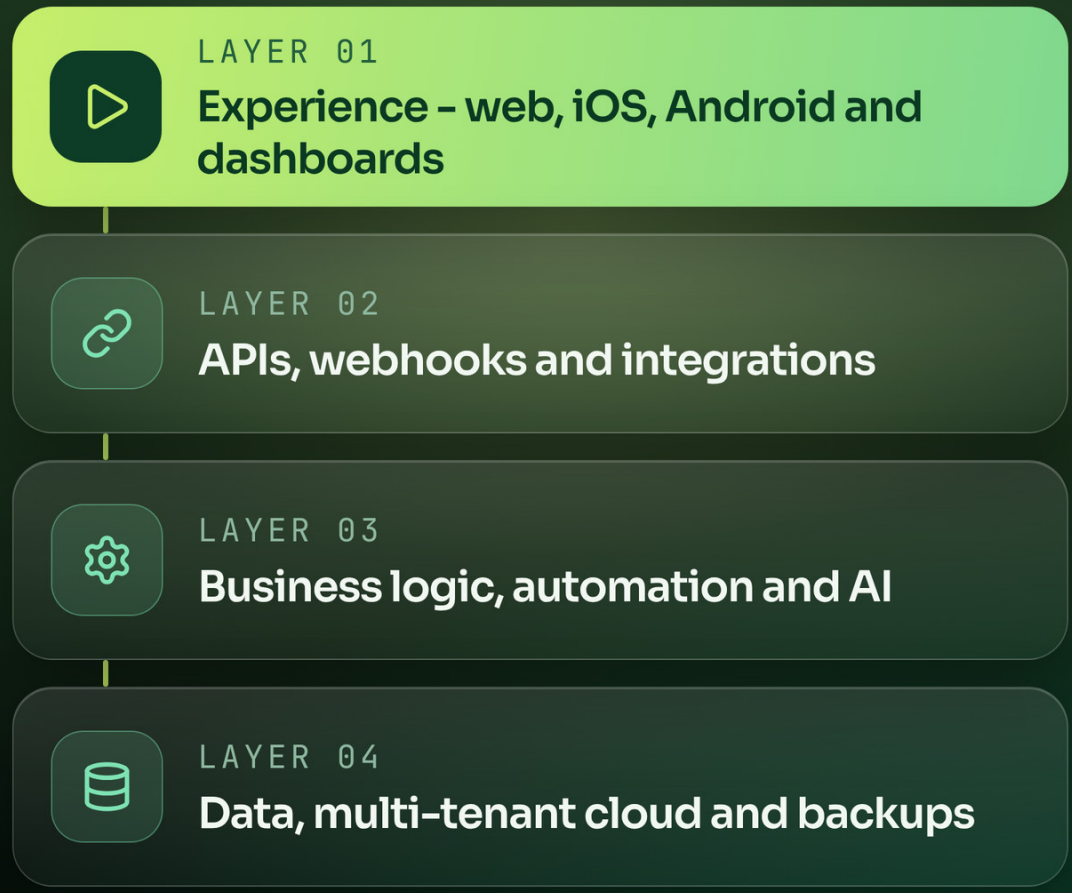
Payments, wallets and identity verification.

CUSTOM SOFTWARE

Built around your business. Ready to scale.

Every system ships with four layers of engineering - none of them sold as extras.

99.9%	24/7	100%
measured uptime	monitoring	your code



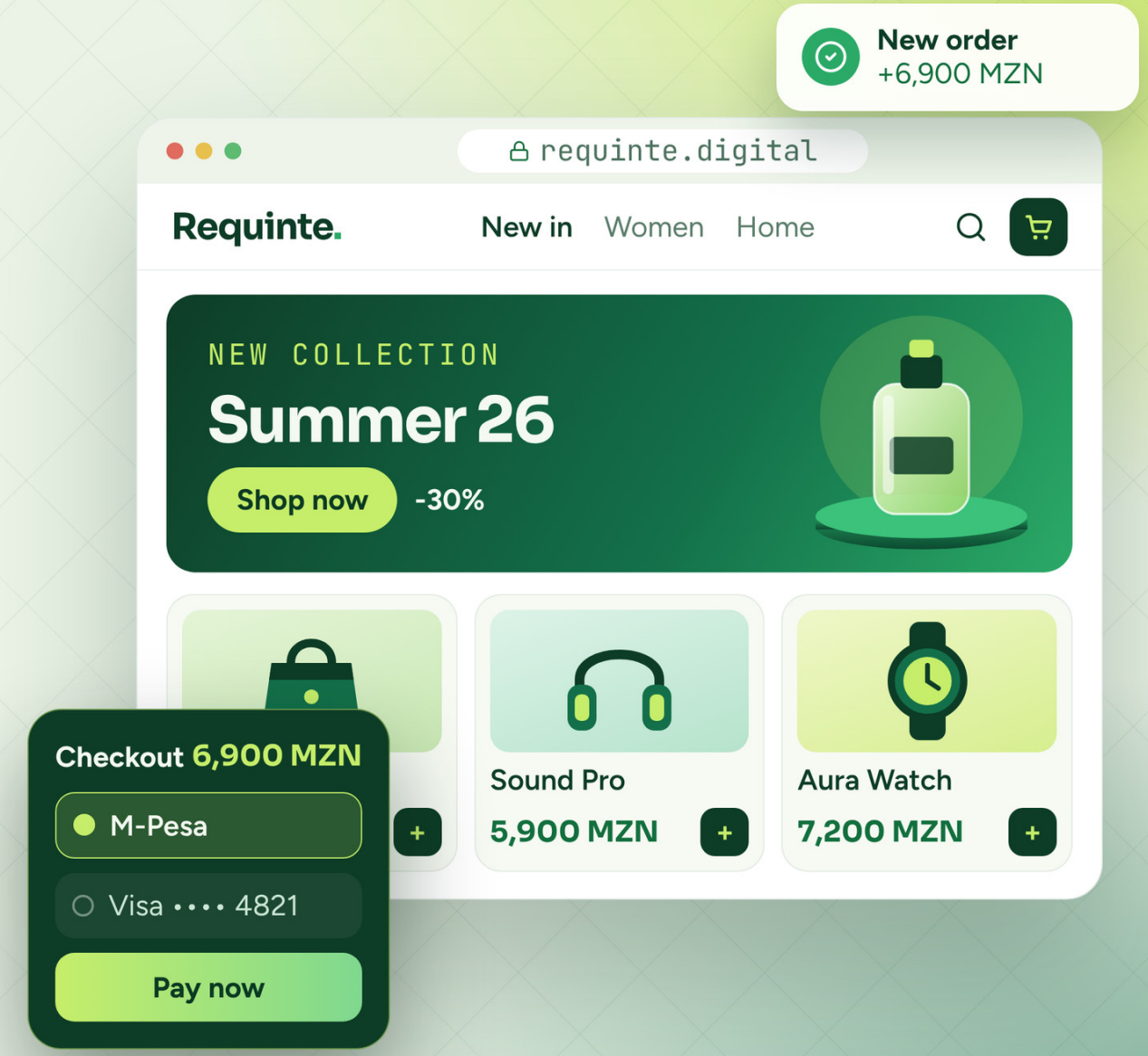

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$ loopi deploy → tests ✓ security ✓ live
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WEBSITES & E-COMMERCE

Sites that load fast and sell even more.

- Corporate websites and landing pages
- E-commerce with M-Pesa, cards and PayPal
- Technical SEO and speed built into the code
- A dashboard you can edit without a developer
- Domain, hosting and Loopi Mail included

48 s checkout at Requinte, down from 4 min

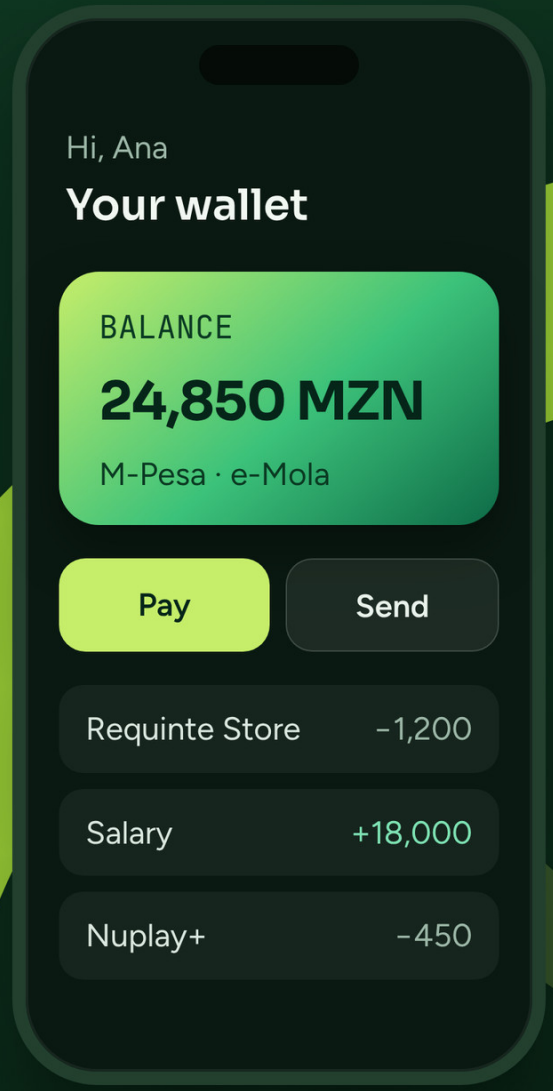


MOBILE APPS

Apps your customers open every day.

- iOS and Android from a single codebase
- Payments, wallet and loyalty built in
- Push notifications and offline mode
- App store publishing and usage analytics

68% of Oriento sign-ups already happen on mobile.



ARTIFICIAL INTELLIGENCE

AI built for metrics, not hype.

Every project starts with a business metric, a two-week pilot and data that stays under your control.



WhatsApp agents

They answer, sell and support 24/7, in Portuguese and English.

Internal copilots

Answers drawn from your documents, contracts and processes.

Process automation

Invoices, approvals and reports with zero manual work.

Predictive analytics

Forecast sales, inventory and churn before they happen.

Credit scoring

Decisions in seconds - explainable and auditable.

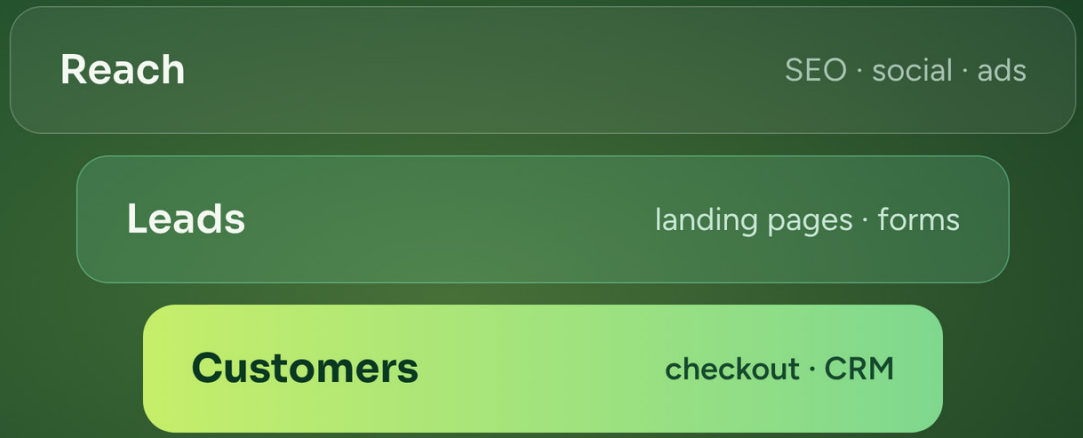
Computer vision

Document reading and identity verification.

DIGITAL MARKETING

Growth measured in sales, not likes.

Strategy, creative and technology in one team - every campaign wired into your site, app and CRM.



SEO & content

Get found on Google by people ready to buy.

Performance ads

Meta, Google and TikTok, optimized for cost per sale.

Social & creative

Content, video and motion with a strong identity.

Automation & CRM

Email and WhatsApp flows that nurture leads and win back sales.

Branding & design

Brand, visual identity and style guides.

Analytics & ROI

Dashboards showing the return on every metical spent.

ERP & BUSINESS MANAGEMENT

One source of truth for your entire operation.

ERPs designed around your process - or assembled from our modules - with payments and AI connected from day one.

Multi-company

Role-based access

Multi-currency

Web and mobile



SAAS & WHITE LABEL · THE LOOP METHOD

Your SaaS, your brand, billing in days.

Rent infrastructure already proven in production instead of building from scratch - and launch with recurring revenue from your very first customer.

01
Lease
Infrastructure already proven in production.

02
Brand
Your identity on every screen and domain.

03
Customize
Workflows and rules tailored to your operation.

04
Launch
Live on your own domain, in days.

05
Monetize
Plans and billing active from launch.

White Label - ready-made product, your brand, recurring revenue.

Proprietary SaaS - multi-tenant, with plans and billing from day one.

FINTECH & PAYMENTS

Fintech is our native language.

From the pay button to the regulator's report: we build the entire financial infrastructure, under your brand.

Payments | Wallets | Microcredit | Split payment | KYC / AML



HOW MONEY MOVES

Four steps. From click to your account.



01 · PAY

Customers pay their way

M-Pesa, e-Mola, mKesh, Visa, Mastercard or PayPal.

02 · VERIFY

The Loopi gateway verifies

Anti-fraud, KYC and business rules in real time.

03 · SPLIT

Funds are split and reconciled

Automatic partner splits and reconciliation of every transaction.

04 · RECEIVE

The merchant gets paid and tracks it all

Account, webhooks and auditable reports in one dashboard.

KYC PLATFORMS

Know your customer – in minutes, not days.

Digital onboarding with identity verification, liveness checks and AML screening - ready for banks, fintechs, insurers and operators.

- National ID, passport and DIRE
- PEP, sanctions and AML lists
- Full audit trail
- Selfie and liveness check
- Proof of address
- API or white label



HOW WE WORK

From discovery to go-live in days, not months.

1

Discovery

1–2 days

Your current system, the real bottleneck and the business goal.

2

Architecture

2–3 days

Modules, integrations and a fixed quote.

3

Build

3–10 days

Your brand, payments and AI in a working environment.

4

Validation

1–2 days

Load, security and usability testing.

5

Scale

Ongoing

Active SLA, 24/7 monitoring and a quarterly roadmap.

RESULTS

Numbers, not promises.

72h

to the first live system

average across recent projects

99.9%

average infrastructure uptime

measured in maputo-1 and beira-2

5

native payment methods

mobile money, cards and PayPal

24/7

monitoring and support

alerts before customers notice

And across the products we run: proposals 3.4× faster, checkout cut from 4 minutes to 48 seconds, churn below 4%.

PRODUCTS IN OPERATION

Six live products. All generating revenue today.



Quotar

B2B quotes · SaaS + AI

Proposals 3.4× faster



Requinte

Retail · e-commerce

Checkout from 4 min to 48 s



Oriento

Education · payments

68% of sign-ups on mobile



Nuplay+

Streaming · subscriptions

Monthly churn below 4%



MozLovers

Social · multi-tenant SaaS

From idea to paid product in 6 weeks



Workar

Jobs marketplace

Hiring 41% faster

TRUSTED BY

Brands already running on Loopi.

Fuel, energy, retail, consulting, equipment and business groups.

BMF Accounting Audit Tax Consulting

GoFuel GOING THE EXTRA MILE

HiperBrand

implement Group

neolifts Fitness & Health

solarize Solar & Electrical Solutions

Zaitoon INDO-ARABIC RESTAURANT

Pepper RESTAURANT

Galaxy

9 brands in production **6** sectors **+37** businesses on the platform

SECURITY & INFRASTRUCTURE

Bank-grade infrastructure.

When you move money, you can't go down - not even at 3 a.m. on a Saturday.

Cloud in two regions

maputo-1 and beira-2, with auto-scaling.

24/7 monitoring

Alerts before customers notice.

Backup and recovery

Data protected and restorable.

Audit logs

Every transaction, traceable.

PCI-aware and KYC

Compliance built in from the architecture up.

Contractual SLA

Missed the deadline? Next month's support is on us.

WHY LOOPI

Product speed. Bank-grade rigor.

Typical market comparison; every provider is different.

	Traditional agency	Freelancer	In-house team	loopi
Time to launch	Months	Unpredictable	Months to hire	**Days**
Pricing	Hourly	Variable	Fixed salaries	**Transparent and fixed**
Services covered	Fragmented	One person	Limited	**Software, AI, marketing, fintech**
24/7 monitoring	Extra cost	No	Varies	**Included**
Scale	Ends at handover	Limited	Rising costs	**Multi-tenant**
Continuity	Per contract	High risk	Staff turnover	**SLA + roadmap**

WAYS TO WORK WITH US

Four models. One standard.

Free discovery call

01 · PROJECT

Custom build

Fixed scope and price after a free discovery session. You own the code and documentation.

IDEAL FOR

ERPs, platforms and apps

Paid by milestone

02 · RESELL

White Label

Resell our products under your brand, on our infrastructure and SLA.

IDEAL FOR

Agencies, consultancies and operators

Up to 40% margin

03 · MONTHLY

SaaS

Ready-to-use platforms for a monthly fee, with updates and support included.

IDEAL FOR

SMEs, retail and education

Monthly or annual

04 · TEAM

Dedicated squad

Loopi product, engineering and operations embedded in your team, with a quarterly roadmap.

IDEAL FOR

Scale-ups, banks and fintechs

Monthly, per squad

GLOBAL REACH

From Maputo to any market.

- Multi-currency, international cards and PayPal
- UTC+2: shared working hours with Europe and the Middle East
- Products and team in Portuguese and English
- Cloud infrastructure that scales with volume



WHO WE WANT TO BE

Mission, vision and values.

MISSION

To connect African businesses to the modern economy with world-class infrastructure.

VISION

To be the infrastructure layer behind Africa's next great business.

VALUE 01

Speed with rigor

Fast isn't a shortcut: it's mature engineering, tested before go-live.

VALUE 02

Ownership, not lock-in

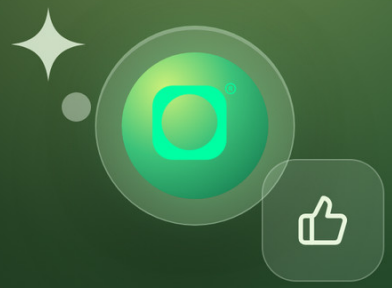
The brand and the data belong to the client. The infrastructure is on us.

VALUE 03

Ongoing partnership

Active SLA, a shared roadmap and a team that stays after delivery.

A free 20-minute discovery call with an engineer - no sales pitch. We reply within 2 business hours.



Thank you!

Get in touch and book your free discovery call.

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